



William Coppin | Partner of Austen Morris Associates

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**William Coppin** is an established financial consultant with a proven track record in wealth management. He combines a unique approach of strategic planning and results driven financial management.

William's career began as a registered investment advisor for a boutique City of London investment firm in 2003. During this time he honed his skills and experience in investment management.

After 5 years in the City of London his career took him overseas with Williams first posting in international wealth management being in the United Arab Emirates from 2008-2011.

In 2008 William was head hunted by Austen Morris Associates to lead the expansion of the China businesses in Beijing and Shanghai. Austen Morris Associates is one of the largest and well-respected Wealth Management companies in China. So his decision to take this role as a financial consultant allowed him to use his innovative approach whilst being given the support of the established management team at Austen Morris.

As a result of his achievements within the company and ongoing client service and results driven track record, William was made partner on August 2014.

His informed, diligent and analytical approach has resulted in gaining the trust of a worldwide client base from senior management and executives in Fortune 500 companies

including Ernst & Young, BP, Schneider Electric, Astra Zeneca, Towers Watson to name a few.

Over the last two years, William has been increasingly involved in expanding the company in China and beyond and is an active member of the Austen Morris Associates investment committee. He is also a regular contributor of the weekly financial column 'Money Matters'.

"I would highly recommend my Austen Morris Associate Advisor Mr. William Coppin to anyone looking for a professional financial Advisor. I really appreciated the confidentiality in his approach, the investment suggestions and the support provide by his team. I'm always updated with the latest market new and the status of my investment portfolio performance. I will definitely continue with Mr. William Coppin for years to come as his market knowledge and ideas will help me in my wealth portfolio management." - Shanghai Client

"Serviced by William Coppingrom Austen Morris Associates is an unforgettable memory. I trusted his wisdom and structured product portfolio recommendation, and enjoyed stable growth in the past 12 months. Through my own experience, the advisor demonstrated strong market financial analysis capabilities, and can help client to achieve the goal. I would definitely recommend my advisor to anyone who struggles to maximise his investment." - Shanghai Client